



FOR IMMEDIATE RELEASE
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Jeremy Landin
Cell: 210-639-5587; Email: geremyl@sahcc.org

A Changing Landscape for San Antonio Small Businesses in Pursuit of New Markets

An “open to the public” event with a focus in managing risk and embracing digital

[October 28, 2019] The San Antonio 2019 Small Business Summit brings together leading industry and thought leaders in addressing entrepreneurs and emerging small businesses looking to grow their companies in one of the fastest growing markets in the United States. This much anticipated event is the beginning of a series of forums and collaborative initiatives between Univision’s *Posible* and the San Antonio Hispanic Chamber of Commerce *San Antonio Business* program’s targeting San Antonio’s Small Business Community. The Summit on November 14, 2019 from 7:30 a.m. to 11:00 a.m. will take place at the San Antonio Omni Hotel at the Colonnade.

Hosted by the San Antonio Hispanic Chamber of Commerce in collaboration with [Univision](#), the session features leading corporations to include [JP Morgan Chase](#), [Microsoft](#) and [IP Secure](#) identifying critical challenges to protecting the cyber environment and potential solutions for addressing them. Also promoting and highlighting digital marketing resources for small businesses will be [Adobe](#), [Facebook](#) and [Yelp](#). The panelists will have open forum conversations focusing on digital marketing and cyber security risk management.



2019 is the 10th year the San Antonio Hispanic Chamber of Commerce has hosted a small business summit event. As part of our mission to be the leading resource in San Antonio for the Hispanic market and Hispanic-owned businesses, we integrate resource-based programs and events to help our small businesses and members in San Antonio’s growing economy. “These are exciting times for our San Antonio business community as one of the fastest growing economies in the country. We are excited to partner with Univision to provide access to these industry and thought leaders to both our English and Spanish speaking entrepreneurs.” said, Diane Sanchez, President and CEO of the San Antonio Hispanic Chamber of Commerce.

Our proud sponsors for the Summit include Univision, Spectrum Reach, Broadway Bank, JP Morgan Chase, H-E-B, CPS Energy and Tapsnap.

[Ticket prices start at \\$35 for members and \\$45 for future members.](#)

Founded in 1929, America’s first Hispanic Chamber and San Antonio’s only Five-Star accredited organization by the U.S. Chamber of Commerce, the San Antonio Hispanic Chamber of Commerce continues to be the leader in business assistance, connecting its members to needed resources, providing procurement, marketing and networking opportunities, advocating for legislation affecting small businesses and corporations in the San Antonio metropolitan area with more than 1,300 members.